

# Flash Frame

Picture Talk News - no. 13 Winter 2010

Welcome to Flash Frame Winter 2010 - take a look at what's happening in and around Picture Talk...

## MOVESAFE



"You may have heard a lot of rules around lifting or manual handling tasks - well this DVD doesn't have rules. NO WAIT - there is one rule and that is - **PAIN IS NOT OK.**"

This is the message effectively communicated by presenter David Litherland in a new training DVD for The Warehouse Ltd. It also utilizes real staff, and clever use of animated graphics.

Check out a preview at [www.picturetalk.co.nz](http://www.picturetalk.co.nz)



I think cinema, movies, and magic have always been closely associated. The very earliest people who made film were magicians.

*Francis Ford Coppola*

## FEATURE FILM: WOUND

Director David Blyth's latest feature film **Wound** is about to hit screens at Festivals in Europe Canada and New Zealand.

Since receiving New Zealand Film Commission funding in 1978 for his controversial film **Angel Mine**, he went on to work on an extensive range of genres including thrillers, period dramas, action films and documentaries.

His latest feature film, is a supernatural horror film that explores the dark worlds of mental illness, incest, revenge and death.

We had the pleasure of working with David when Picture Talk undertook post-production on **Wound**. Sam Sperlich and Eddie Larsen are credited with editing both the vision and sound, with Graham Elliott responsible for colour grading and some SFX.



## 3D TV WITHOUT THE GLASSES

While local broadcasters say 3D TV is still years away, international trials are already beginning. Just last month Fox Sports Australia jumped in with 3D coverage of the Aussie vs New Zealand soccer friendly and earlier this year viewers in the US were treated to the US Masters golf in 3D.

But all these still require the viewer to don silly 3D glasses, what about 3D without glasses. Well the technology does exist, companies such as Philips and Samsung have developed autostereoscopic 3D TV displays that can show 3D video to the naked eye without the need for special glasses, and its great ! I've seen it. But, because the processes involved in creating the content are expensive, these screens are only being used for short length material such as medical diagnostics, training, timelapse sequences, digital signage and gaming.

So unfortunately it looks like we're still stuck with wearing those silly 3D glasses for a while yet.

More about 3D TV's at - <http://www.youtube.com/watch?v=HF-PMN3aK8g>

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**MIGHTY RIVER POWER - ENOUGH ELECTRICITY TO POWER 140,000 HOMES.**



When the Nga Awa Purua Geothermal Power Station was officially opened by Prime Minister John Key on the 15th May, the 700 guests were treated to an insight into what has been a story of two successes. One being the transforming of a geothermal field into a reliable, sustainable and renewable energy source, and the other the development of a strong joint venture relationship between two very different groups – the corporate Mighty River Power and Maori landowners of the Tauhara North No. 2 Trust.

The documentary style DVD that told this story was produced by Picture Talk with Athalia Bond writing and directing, and was a feature of the new \$430 million 140MW power station launch.

## SHOPPING IN STYLE

A great deal has been happening behind the scenes at Auckland Airport recently. Large scale construction & development has seen several new and exciting duty free stores open, two of which are owned and operated by Australian company JR Duty Free.

Advertising agency MaCann Worldwide Group assigned Picture Talk the task of capturing the development of these stores from early construction work and planning right through to shop fitout, stocking displays and the grand opening.

The first video in the series was completed late last year and helped JR Duty Free secure licenses to build and operate new stores at Wellington and Christchurch airports.



Meet Samantha Sperlich one of our most favoured editors who has worked for Picture Talk off and on for the past 3 years cutting corporate videos, short films and recently co editing a feature. (see the Wound story).

Samantha brings a wealth of experience having worked for an extensive list of media companies including TV 3, Maori Television, Natural History NZ Ltd, BSkyB London and the Aljazeera Television Network in Qatar. She has a real ability to get to the heart of the story and carve out a strong narrative. Add to that her capacity to operate efficiently and accurately under deadline pressure makes her one hell of an editor- well we think so !

And to top it all off she is now the proud mother of baby girl Astrid.

## Final Frame

*For any further information on any of our stories, or if you need to master your message please give us a call. Until the next Flash Frame, we wish you all a warm winter.*

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## CREW SPOTLIGHT

